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**10 1:1 Movie-Themed Doraemon Sculptures Unveiled at Ngong Ping Village!
Celebrate Summer with "100% DORAEMON & FRIENDS@Ngong Ping 360"
Charitable "100% Friends-Calling Bell" Adventure Package Sold Out Swiftly
Additional 350 Sets Prepared for Kind-Hearted Individuals
Unlock Unlimited Fun with 360 Quarterly Pass's Unlimited Cable Car Rides**



(Hong Kong – July 12, 2024) 10 Doraemon sculptures adorned in different looks from his movies are ready to celebrate summer with you across Ngong Ping Village, starting from tomorrow (July 13) to August 11! These Doraemon 1:1 sculptures, of which the oldest look dates back to 1991's "Doraemon: Nobita's Dorabian Nights" and the latest from 2020, "Doraemon: Nobita's New Dinosaur," will surely take fans down memory lane!

Apart from the 10 Hong Kong exclusive sculptures, a series of photo-worthy installations and exciting activities of "100% DORAEMON & FRIENDS@Ngong Ping 360" are already waiting for you at Ngong Ping 360. This includes the "100% DORAEMON" themed cable car, the "100% Friends-Calling Bell" giant gashapon machine, and the "Gian Recital World Tour" installation.

Charitable "100% Friends-Calling Bell" Adventure Package Sold-Out in a Blink Additional 350 Sets Available in the 2nd Round



The 500 sets of **"100% Friends-Calling Bell" Adventure Package** introduced in mid-June received warm responses from kind-hearted individuals and were sold out rapidly! To continue paying it forward, Ngong Ping 360 announces an extra 350 sets.

Starting from 10 am tomorrow (13 July), guests with on-day round trip cable car tickets, annual pass or quarterly pass can redeem a mission card to participate in the **"100% Friends-Calling Bell" Adventure**, an exclusive Dorayaki headband and a Doraemon bell-shaped crossbody bag, by donating HK\$50 to **Neighbourhood Advice-Action Council (NAAC)** at Tung Chung Terminal Ticketing Hall. The additional 350 sets are available on a first-come, first-served basis while stocks last. Don't miss out on the chance to pass on Doraemon's love to those in need!

Unlock Unlimited Fun with 360 Quarterly Pass's Unlimited Cable Car Rides

Excited to see what the rest of 2024 will bring at Ngong Ping 360? 360 Quarterly Pass is the perfect choice! With **360 Quarterly Pass**, guests can to enjoy unlimited cable car rides on standard cabins until November 30, 2024. Guests who purchase the pass will also receive one "100% Friends-Calling Bell" giant gashapon machine token and a chance to snap a photo with the "100% DORAEMON" Instant Photo Frames. The 360 Quarterly Pass is priced at HK\$360, with a 15% discount for purchasing three or more passes.

Ngong Ping 360 fully supports and sponsors the creative brand AllRightsReserved (ARR) in organizing the world's largest Doraemon exhibition, "100% Doraemon & FRIENDS" exhibition (Hong Kong). The flash mob event, where 1,500 people formed a Doraemon figure at Ngong Ping, along with the "100% DORAEMON & FRIENDS@Ngong Ping 360" event held since mid-June, has garnered support from guests both locally and internationally.

10 1:1 Lifesized Doraemon sculptures at Ngong Ping Village include:

10 1:1 Lifesized Doraemon Sculptures	Featured Movie & Year of Release
	<p>"Doraemon: Nobita's Dorabian Nights" (1991)</p>
	<p>"Doraemon: Nobita's Great Adventure in the South Seas" (1998)</p>



"Doraemon: Nobita in the Wan-Nyan Spacetime Odyssey" (2004)



"Doraemon: Nobita's Great Battle of the Mermaid King" (2010)



"Doraemon: Nobita and the New Steel Troops—Winged Angels" (2011)



"Doraemon Movie : Nobita Aur Jadoo Tapu" (2012)



"Doraemon: Great Adventure in the Antarctic Kachi Kochi" (2017)



"Doraemon: Nobita's Treasure Island" (2018)



“Doraemon: Nobita's Chronicle of the Moon Exploration” (2019)



“Doraemon: Nobita's New Dinosaur” (2020)

Event Details:

“100% DORAEMON & FRIENDS@Ngong Ping 360”	
Date:	Until September 1, 2024
Time:	10am to 6pm
Venue:	Ngong Ping Village

1:1 Doraemon Sculptures	
Date:	July 13 to August 11, 2024
Time:	10am to 6pm
Venue:	Ngong Ping Village


Details:	10 life-sized Doraemon sculptures in movie-themed costumes scattered throughout Ngong Ping Village to accompany you along the way!
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"100% Friends-Calling Bell" Adventure Package



Redeem Time and Date :	From 10 am on July 13 (Limited to 350 sets. Each valid on-day round trip cable car ticket is limited to one set of redemption. Available on a first-come, first-served basis while stocks last.)
Package Redemption Location :	Tung Chung Cable Car Terminal Ticketing Hall
Details :	Starting from 10 am on July 13, guests with valid on-day round-trip cable car tickets, 360 Annual Pass or 360 Quarterly Pass can redeem a "100% Friends-Calling Bell" Adventure Package at the Tung Chung Cable Car Terminal Ticketing Hall by donating HK\$50 to NAAC. The package includes a mission card and an event-exclusive Dorayaki headband. Guests can begin their adventure and search for the "100% Friends-Calling Bell" at Ngong Ping Village using the mission card. Upon completion, guests can redeem a Doraemon bell-shaped crossbody bag at the Holidays 360 Information Center.

360 Quarterly Pass	
Purchase Date :	Until to July 31, 2024
Valid Date :	Until to November 30, 2024
How to Purchase :	Official website of NP360 or ticketing counter of cable car terminals
Details :	Guests with 360 Quarterly Pass can enjoy unlimited cable car rides on standard cabins until November 30, 2024 and will also receive one "100% Friends-Calling Bell" giant gashapon machine token and a chance to snap an instant photo with the "100% DORAEMON" Instant Photo Frames. The 360 Quarterly Pass is priced at HK\$360, with an 15% discount for purchasing three or more passes.

"100% DORAEMON" Cable Car	
	
Date :	Until September 1, 2024
Time :	10am to 6pm
Details :	The "100% DORAEMON" Cable Car will travel to and from Tung Chung and Ngong Ping. Themed cable cars are limited in numbers and will appear randomly. The fully wrapped themed cable car will not carry any passengers. The actual cable car opening hours may differ. Please refer to the announcement on the official website for more details.

"100% Friends-Calling Bell" Giant Gashapon Machine



Game Period :	Until to September 1, 2024 (Saturday, Sunday and public holidays)
Time :	10am to 6pm
Location :	Stupa Square, Ngong Ping Village
Details :	Guests with on-day cable car ticket can win stationery featuring "Anywhere Door", "Time Cloth" and "Memory Bread", as well as other Ngong Ping 360 exquisite items, by posting a photo of the "100% Friends-Calling Bell" Giant Gashapon Machine on social media alongside the hashtag #NP360, and follow Ngong Ping 360's social media platforms. Quantities limited daily and available on a first-come-first-served basis. Trade Promotion Competition Licence No.: 58714

"Gian Recital World Tour" installation



Date :	Until September 1, 2024
Time :	10am to 6pm
Location :	Bodhi Tree, Ngong Ping Village
Details :	Gian step onto the stage at Ngong Ping Village to host his mini concert.

"100% DORAEMON" Instant Photo Frames



Date :	Until September 1, 2024
Time :	11am to 5pm
Location :	Holiday 360 Information Center

Details :	With an on-day cable car ticket, a minimum spending of HKD\$100, and following Ngong Ping 360's social media platforms, guests can take an instant photo once with the exclusive Doraemon photo frame. Sales receipts from Ngong Ping kiosks are not accepted, and each receipt can only be used for one instant photo. The quantities of "100% DORAEMON" Instant Photo Frames are limited and available on a first-come-first-served basis.
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About Ngong Ping 360

As an important tourist attraction located on Lantau Island in Hong Kong, Ngong Ping 360 offers an exciting opportunity for guests to experience a unique natural and cultural experience. The Ngong Ping Cable Car stretches 5.7 km from Tung Chung to Ngong Ping. The Ngong Ping Cable Car is a rare example of a bi-cable gondola circulating lift system, and is the longest aerial cable car system of its kind in Asia. It offers a visually spectacular 25-minute journey with panoramic views of the flora and fauna of North Lantau Country Park, Tung Chung Bay and the Hong Kong International Airport.

Ngong Ping Cable Car experience and itinerary of Tai O culture tour, along with the Big Buddha and Po Lin Monastery, ranked second in the "Top 10 experiences in Asia" category of the Travellers' Choice Awards for Experiences announced by the world-renowned travel website TripAdvisor in 2018. Meanwhile, it is also one of the "Top 25 experiences in the World", ranked by TripAdvisor. In the same year, Ngong Ping 360 also received the "Certificate of Excellence 2018" presented by TripAdvisor. In 2017, the Company was recognised as one of "The world's 10 best cable cars" by USA Today. Besides, it was also selected as amongst "10 of the world's best cable car rides" by CNN.com in the USA in 2015. In 2014, Ngong Ping 360 received the CILT Award 2013 – Enterprise Award presented by the Chartered Institute of Logistics and Transport in Hong Kong (CILTHK). It was also selected as one of the "Cable cars: 10 amazing rides around the world" by The Daily Telegraph in the UK.

About AllRightsReserved

Founded in 2003, AllRightsReserved (ARR) is a creative brand consistently reaching out to wherever creativity occurs. Being a vanguard of the art and creative scene, ARR pushes the boundaries of art and challenges the confines of the medium.

World-renowned artist KAWS has been an important partner of ARR for over a decade. Shortly after the inception of the joint forces in 2010, the duo quickly generated tremendous excitement & earned worldwide acclaim owing to beyond creativity & expectation. The ongoing world tour of KAWS:HOLIDAY has also been touring through Seoul, Hong Kong, Tokyo, Bristol, Singapore,

Changbai Mountain, Melbourne, and even Outer Space.

Over the years, ARR has embellished public landscapes by curating various projects ranging from art installations, art projects, and exhibitions to partnering with a mélange of leading collaborators and artists from diverse backgrounds - From the cities' most recognisable exhibition with Yayoi Kusama "DOTS OBSESSION - SOUL OF PUMPKIN" in 2007, to four permanent colossal outdoor installations in China; From global art exhibitions with contemporary artists Yusuke Hanai, Joan Cornellà in Shanghai and Japan to Yu Nagaba and Verdy in Hong Kong; From large-scale immersive art projects of "100 Years Before the Birth of Doraemon", "Rubber Duck Project - HK Tour," "1600+ Pandas World Tour" to "Light Rose Garden HK." From luxury automobile maker Rolls Royce to international IP, Netflix, Doraemon & Snoopy. ARR continues to articulate artists' stories in a never-ending continuum of creativity.

ARR offers a forward hybrid e-commerce and tangible marketplace experience to its consumers, DDT Store, positioning the creative brand as the pre-eminent contemporary art destination. DDT Store offers extraordinary pieces of pristine quality, from edition work in prints & sculpture forms to unique art pieces with meticulous detailing. It presents the results of meticulously studied collaborations, bringing to every art lover's home a slice of the energy and vibrancy fuelling creative lifestyles everywhere.

ARR constantly explores the definition of art and remains committed to fostering the work. In honor of ARR's 20th Anniversary, "Beyond Creatorhood," a range of exclusive collaborations partnering up with long-time artists and friends will be rolled out, marking the 20-year journey of creation.

Website: allrights-reserved.com

Facebook: facebook.com/ARR.allrightsreserved/

Instagram: [@ARR.AllRightsReserved](https://www.instagram.com/ARR.AllRightsReserved)

Twitter: [@ARR_ltd](https://twitter.com/ARR_ltd)

Weibo: weibo.com/allrightsreserved

Wechat: AllRightsReserved

Red: AllRightsReserved

About The Neighbourhood Advice-Action Council

The Neighbourhood Advice-Action Council (NAAC) was founded in 1968. Being a registered Non-Governmental Organization (NGO), we strive to serve the underprivileged groups in the society, offering them the most appropriate services enhancing sense of competence for individual or family; bridging social resources to promote a caring community. Our targets include infant & child, adolescent & youth, elderly, disability people and low-income family. We

also provide education, health care, social enterprise and mainland services. The NAAC currently operates 81 service units throughout the territory.

According to the annual subventions Social Welfare Department for 2022 to 2023, NAAC is one of the top ten largest registered non-government organizations (NGO) in Hong Kong. We served more than 2.34 million person-times last year.

If you would like to learn more about The NAAC, please browse and follow: Website:

<https://www.naac.org.hk/>

Facebook: <https://www.facebook.com/naac1968/>