

Immediate Release

Press Release CA17/2024 Please download high-resolution images here: <u>https://bit.ly/3AzIJZy</u>

"Wonderful Sharing@Ngong Ping 360" Mid-Autumn Festival Merges Art and Charity Artist Eric Kot Voluntarily Designs Chang'e and Jade Rabbit Installations Over 100 Children's Artworks Transformed into Radiant Lanterns 25%-off Cable Car Tickets to Welcome the Golden Week Holiday



(Hong Kong – 13 September, 2024) Ngong Ping 360 has always been dedicated to hosting large-scale events that bring vitality to Hong Kong. This Mid-Autumn Festival, Ngong Ping 360 combines art and charity by collaborating with artist Eric Kot and Heung Charity Foundation Limited, to present the "Wonderful Sharing@Ngong Ping 360" Mid-Autumn Festival Art Project. From 14 September to 20 October, an installation voluntarily designed by Mr. Eric Kot will be showcased at Ngong Ping Village. The installation ingeniously incorporates Kot's original character "HEROIC KOGIANT" with Mid-Autumn elements, reimagining it into Chang'e and Jade Rabbit, seamlessly blending modern style with traditional charm.

Additionally, the 114 shortlisted submissions from the earlier "Wonderful Sharing • Happy Sharing Drawing Competition," co-organized by Heung Charity Foundation Limited and Po Leung Kuk, and sponsored by Ngong Ping 360, are featured into the lantern displays hung high above Ngong Ping Village, conveying children's heartfelt wishes for a warm Mid-Autumn Festival. Besides, to ring in both Mid-Autumn Festival and the upcoming National Day Holiday, Ngong Ping 360 introduces a 25%-off round-trip cable car ticket offer to celebrate the festival with guests from local and overseas.

Ngong Ping 360, Mr. Eric Kot & Heung Charity Foundation kicked off the project

Today, Ngong Ping 360 Managing Director Mr. James Tung, artist Mr. Eric Kot, Co-founders of Heung Charity Foundation Limited Mr. Lokyi Lai and Ms. Jessica Lee, and artist Mr. paullung gathered at Ngong Ping Village to kick off "Wonderful Sharing@Ngong Ping 360" Mid-Autumn Festival Art Project.

Ngong Ping 360 Managing Director Mr. James Tung expresses his gratitude for all the support that led to this special collaboration. He says, "The 'Wonderful Sharing@Ngong Ping 360' Mid-Autumn Festival Art Project was only made possible thanks to Mr. Eric Kot's voluntary design of the installation and children's artworks under the art project of Heung Charity Foundation Limited. Ngong Ping 360 hopes to bring warmth to our visitors while supporting and promoting arts and creative education in the community. We believe that this project, combined with our unique cable car experience, will enrich the overall guest experience."

Cross-disciplinary artist Mr. Eric Kot says, "Mid-Autumn Festival is one of my favourite holidays. It's a time not only for loved ones, but also a time when the festive atmosphere is at an alltime high that make people feel warm. This year I am not only able to continue enjoying the festivities but is also honoured to partner with Ngong Ping 360 as a curator for the Mid-Autumn Festival installation at one of Hong Kong's major landmarks, allowing my creations to be a source of happiness. We hope that everyone who visit Ngong Ping 360 can share my and over 100 children's sentiments as they ring in a beautiful Mid-Autumn Festival this year."

Co-founder of Heung Charity Foundation Limited Ms. Jessica Lee hopes that the lanterns printed with children's artworks can bring positive energy to the city. "Every stroke of the children comes from their heart: sincere and endearing, and they can create from perspectives far from our imagination. We believe that these adorable lanterns – paired with Mr. Eric Kot's unconventional festive installation – will bring marvellous, warm and unforgettable memories to the guests."

Art Prodigy Mr. Eric Kot volunteers unconventional designs



Mr. Eric Kot's playful nature shines through as he blends traditional folklore with his original character 'HEROIC KOGIANT', reimaging them as a chubby Chang'e and cool Jade Rabbit. These creations are perfectly complemented by floral lanterns, vibrant clouds and a full moon.

Drawings of over 100 children transformed into lanterns



Rectangular lanterns helmed with 114 drawings of kindergarten students will be displayed at Ngong Ping Village's pavilion. These young artists' works stood out among 520 submissions from the earlier "Wonderful Sharing • Happy Sharing Drawing Competition", co-organized by Heung Charity Foundation Limited and Po Leung Kuk, and sponsored by Ngong Ping 360. The kindergarten students were also invited to a life drawing workshop at Ngong Ping Village under the guidance of seasoned artists such as Mr. Alan Cheung and Mr. paullung.



Inside the pavilion, several wooden lanterns will be hung with lantern riddles. From 14 September to 7 October, guests with on day round-trip cable car tickets can redeem a lantern riddle game card at Tung Chung Cable Car Terminal or at Holidays 360 Information Center in Ngong Ping Village. Solve 3 or more riddles to join the lucky draw at the Holidays 360 Information Center at Ngong Ping Village and win prizes such as crossbody knitted bags, luggage tags, and phone straps.

Cable car promotion rings in the national day holiday to promote Hong Kong tourism

To welcome peak season of autumn outings and the upcoming National Day Holiday, Ngong Ping 360 introduces a special offer for selected round-trip tickets purchased through our official website in advance.

Fall Exclusive Pre-Orders: 25% off on Designated Round-trip Cable Car Tickets		
Pre-Order Date :	Until 30 September, 2024	
Use-By Date :	Until 20 December, 2024	

Details :	One-way Stando Cabin) by purch official Ngong Pir	ard Cabin or Rom asing at least one ng 360 website.	nt on One-way Crystal Co und-trip Cable Car (Stan e day in advance through ay Standard Cabin	dard
		Original Price (HKD)	Discounted Price (HKD)	
	Adults	310	233	
	Children	175	131	
	Elderly	195	146	
	Round-trip Cabl	e Car (Standard (Cabin)	
		Original Price (HKD)	Discounted Price (HKD)	
	Adults	270	203	
	Children	135	101	
	Elderly	155	116	

"Wonderful Sharing@Ngong Ping 360" Mid-Autumn Festival Art Project		
Date :	14 September, 2024 – 20 October, 2024	
Time :	10am – 6pm	
Location :	Ngong Ping Village	
Lantern Riddles Game		
Date :	14 September, 2024 – 7 October, 2024	
Time :	11am – 5:30pm	
Game Location:	The Pavilion, Ngong Ping Village	
Lucky Draw Location:	Holidays 360 Information Center, Ngong Ping Village	

Photo Captions :



(From left): Co-founders of Heung Charity Foundation Limited Ms. Jessica Lee and Mr. Lokyi Lai, Ngong Ping 360 Managing Director Mr. James Tung, artist Mr. Eric Kot, and artist Mr. paullung gathered at Ngong Ping Village to kick start "Wonderful Sharing@Ngong Ping 360" Mid-Autumn Festival Art Project.



From 14 September to 20 October, an installation voluntarily designed by Mr. Eric Kot is showcased at Ngong Ping Village. The installation ingeniously incorporates Kot's original character "HEROIC KOGIANT" with Mid-Autumn elements, reimagining it into Chang'e and Jade Rabbit.



The 114 shortlisted submissions from the earlier "Wonderful Sharing • Happy Sharing Drawing Competition" are featured into the lantern displays hung high above Ngong Ping Village, conveying children's heartfelt wishes for a warm Mid-Autumn Festival.



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About Ngong Ping 360

As a major tourist attraction located on Lantau Island in Hong Kong, Ngong Ping 360 offers guests an exciting and unique natural and cultural experience. The Ngong Ping Cable Car stretches 5.7 km from Tung Chung to Ngong Ping and is the longest bicable cable car system in Asia. It offers a visually spectacular 25-minute journey with panoramic views of the flora and fauna of North Lantau Country Park, Tung Chung Bay, the Hong Kong–Zhuhai–Macao Bridge, and Hong Kong International Airport.

In 2022, Ngong Ping 360 launched "Crystal+", a new type of cabin developed in France and Italy. All sides and the bottom of the "Crystal+" cabin are made of fully transparent tempered glass, providing our guests with 80% visibility and an unobstructed 360° panoramic view of Lantau Island, to create an extraordinary travel experience.