

PANDA GO! FEST HK@Ngong Ping 360

700 Panda Sculptures Make A Winter Flash Appearance

Experience Limited Edition Panda-Themed Cabins and Photo Spots

Ngong Ping 360 Teams up with WWF-Hong Kong for the Panda Experience

High-resolution photo links : <http://bit.ly/3BDFHUR>



(Hong Kong - 13 December 2024) – Panda fever is sweeping across Hong Kong! Following the flash exhibitions on the Avenue of Stars, “Panda Go! Fest HK”, the largest panda exhibition in Hong Kong, makes a whirlwind landing at Ngong Ping 360. In partnership with WWF-Hong Kong (WWF) and organizer AllRightsReserved (ARR), Ngong Ping 360’s volunteers will showcase over 700 adorable panda sculptures at Ngong Ping Village on 14 to 15 December, transforming Lantau Island into a panda paradise!

Five panda-themed cable cars featuring panda sculptures have made their debut, offering guests the opportunity to see the panda sculptures up close in these designated cable car cabins. In addition to the panda sculptures showcased at the Ngong Ping Village Pavilion and the “Ngong Ping 360 x Red A Christmas Dream Factory” exhibition area, and with the unexpected appearances of “PANDA GO! GUIDE” at Ngong Ping Village, over 700 pandas are on show, welcoming all Hong Kong residents and guests from all over to experience the unique charm of the pandas. A selfie gallery with exclusive panda photo frames will be available, with part of the proceeds being donated to WWF. Guests can also donate an extra HK\$20 to

hug a panda sculpture.

Some exhibits will remain on display until 1 January next year, offering guests the opportunity to enjoy a meaningful Christmas and New Year surrounded by nature, art, and conservation.





part of this city-wide panda exhibition. Nestled amidst mountains and waters, the magnificent landscape of Lantau Island is a gift bestowed upon us by nature. By bringing pandas, born of nature, to Ngong Ping 360 and collaborating with WWF, we aim to raise public awareness about wild panda conservation and give back to nature. Additionally, the vibrant Christmas activities at Ngong Ping Village and the panda exhibitions will surely attract a wide range of guests with different interests.”

Mr. SK Lam, Founder of the organizer of “Panda Go! Fest HK” AllRightsReserved, stated, “On the occasion of ARR’s 10th anniversary in 2023, we planned a trilogy of projects, including the highly anticipated Rubber Duck and Doraemon event, with the third part being pandas. At that time, we were unaware that Hong Kong would welcome new pandas, but this project now holds special significance with their arrival. We are delighted to collaborate once again with Ngong Ping 360, hoping to attract more guests to the activities at the Ngong Ping 360.”

Ms Nicole Wong, CEO of WWF-Hong Kong, called for public support in understanding the importance in wild giant panda conservation. “Ten years ago the ‘1600 Pandas World Tour in Hong Kong: Creativity Meets Conservation’ exhibition was named after the number of existing wild pandas left on Earth. Thanks to continuously expanding and optimising panda conservation projects over the years, the number of wild giant pandas has increased to about 1,900 today. Although the result is encouraging, giant pandas are still at risk and they are facing habitat loss from increased illegal logging. Protecting their habitat is paramount to the future of wild pandas. As a significant umbrella species, protecting wild pandas also represents the preservation of healthy ecosystems. I would like to express my gratitude to Ngong Ping 360 and AllRightsReserved for this meaningful collaboration. Every bit of your support becomes a powerful force in protecting and restoring our natural environment.”

Photo Spot 1: PANDA GO! Flash Exhibition at Ngong Ping Village with the Big Buddha



From 14 to 15 December, Ngong Ping Village will host a panda-themed art festival. In the square next to the Village archway, 628 adorable panda sculptures have been arranged in circle, posing in various cute poses for you to snap photo with.

This includes six exclusive Hong Kong IPs “The PFF HK Panda Hong Kong Family and Friends Club” inspired by Hong Kong's panda family, referencing the characteristics of Hong Kong's six giant pandas. The members include Mother “Ying Ying”; Father ‘Lok Lok’; Brother ‘An An’; Sister ‘Ke ke’ and panda babies ‘Elder Sister’ and ‘Little Brother’. For the first time ever, they will share the same stage with PANDA GO! Pandas with the Big Buddha. This combines the extraordinary charm of pandas with Hong Kong's natural culture against the backdrop of Lantau Island's enchanting scenery, showcasing the beauty of harmony between nature and art.

Photo Spot 2: Embrace Pandas in the Air inside Limited Edition Panda-Themed Cable

Car Cabins



Five Ngong Ping Cable Cars have transformed into panda-themed cabins, featuring lazy pandas lounging on the grass and beside bamboo forests. These adorable pandas can accompany you as you enjoy the stunning scenery of Lantau Island. For the first time, sculptures have been placed inside the cabins, with each of the five themed cable cars showcasing an exquisite and cute panda sculpture. This allows guests to experience world-class cable car service while being able to interact closely with the pandas as they travel through the air together¹.

Photo Spot 3: Pandas Take Over the Pavilion to Celebrate Christmas and New Year

¹ *All PANDA GO! FEST HK @ Ngong Ping 360-themed cable cars cannot be reserved. Guests are required to queue up for boarding and alighting according to the instructions of on-site staff.



The 74 pandas sculptures will also be found under and on the staircase in front of the Ngong Ping Village Pavillion, creating a miniature panda world making it a perfect photo spot for families and friends.

Photo Spot 4: Discover Hidden Pandas in Giant Christmas Installation at Ngong Ping 360 x Red A Christmas Dream Factory



This Christmas, Ngong Ping 360 and Red A, a classic Hong Kong brand with over 75 years of history, have joined forces to present the 'Ngong Ping 360 x Red A Christmas Dream Factory.' This event showcases Red A products and art installations in a Hong Kong nostalgic setting. Red A products are known for their durability and a magnificent Christmas tree constructed from recycled old Red A items was displayed in the exhibition area.

Three pandas are hidden among the exhibits, waiting to be spotted by guests, bringing winter joy and warmth.

Pose with Pandas with Exclusive Photo Frames in Selfie Gallery to WWF



PANDA GO!'s exclusive selfie gallery offers two exquisite panda-themed sticker photo frames, each priced at HK\$40. Guests can capture special moments with the pandas. A portion of the proceeds will be donated to WWF to support wild panda conservation in the wild. Additionally, for an additional HKD 20, guests can hug a panda sculpture and take a close-up photo as a cherished memory, a rare opportunity exclusively available at Ngong Ping 360.

Ngong Ping 360 is also dedicated to fulfilling its corporate social responsibility by partnering with WWF to display information on wild panda conservation throughout the venue, creating a greater impact for the event.

“PANDA GO! Guide” Makes a Surprise Appearance at Ngong Ping Village

"PANDA GO! GUIDE," produced by the Hollywood-level special photography company Zeppet, is all set to make a special appearance. On 14 December at 12:30 PM, "PANDA GO! GUIDE" will greet the guests in front of the Stupa Square of Ngong Ping Village for about 15 minutes, offering citizens and tourists an opportunity for up-close interaction.

PANDA GO! FEST HK at Ngong Ping 360 Route:

1. Panda Square	
Date:	14 to 15 December, 2024
Time:	11:00am to 5:00pm
Quantity:	About 628 pandas
Location:	Square next to the Village archway

2. PANDA GO! Themed Cable Car Cabin	
Date:	14 December, 2024 to 1 January, 2025

Time:	10:00am to 6:00pm
Quantity:	5 pandas (1 in each themed cabin)
Location:	5 themed cable cars will run back and forth between Tung Chung and Ngong Ping at random, the actual opening hours of the cable cars are subject to change, please refer to the announcement on the official website of Ngong Ping 360 for details.

3. Panda Pavillion

Date:	14 December, 2024 to 1 January, 2025
Time:	11:00am to 5:00pm
Quantity:	About 74 pandas
Location:	Ngong Ping Village Pavilion

4. Ngong Ping 360 x Red A Christmas Dream Factory

Date:	14 December, 2024 to 1 January, 2025
Time:	11:00am to 5:00pm
Quantity:	3 pandas
Location:	Ngong Ping Stupa Square

5. PANDA GO! FEST HK @ Ngong Ping 360 x WWF Selfie Gallery

Date:	14 December, 2024 to 1 January, 2025
Time:	11:00am to 5:00pm
Details:	Selfie sticker camera with 2 types of sticker frames priced at HK\$40, a portion of the proceeds will be donated to WWF. Guests can pay extra HK\$20 to hug a giant panda sculpture.
Location:	Holidays 360 Information Center

6. PANDA GO! GUIDE Meet and Greet

Date:	14 December 2024
Time:	12:30 pm
Location:	In front of Stupa Square of Ngong Ping Village

About Ngong Ping 360

As a major tourist attraction located on Lantau Island in Hong Kong, Ngong Ping 360 offers guests an exciting and unique natural and cultural experience. The Ngong Ping Cable Car stretches 5.7 km from Tung Chung to Ngong Ping and is the longest bicable cable car system in Asia. It offers a visually spectacular 25-minute journey with panoramic views of the flora and fauna of North Lantau Country Park, Tung Chung Bay, the Hong Kong–Zhuhai–Macao Bridge and Hong Kong International Airport.

In 2022, Ngong Ping 360 launched "Crystal+", a new type of cabin developed in France and Italy. All sides and the bottom of the "Crystal+" cabin are made of fully transparent tempered glass, providing our guests with 80% visibility and an

unobstructed 360° panoramic view of Lantau Island to create an extraordinary travel experience.

About AllRightsReserved

Established in 2003, the creative brand AllRightsReserved (ARR) always maintains a commitment and persistence in artistic creation, continuously breaking through the boundaries of art and challenging the framework of creative media to create a beautiful artistic environment.

The internationally renowned contemporary artist KAWS is a long-term partner of ARR. Their first collaboration in 2010 was the display of KAWS's first outdoor COMPANION sculpture, KAWS: PASSING THROUGH, in Hong Kong, which quickly gained global attention and a warm response. Their collaborative projects include the ongoing KAWS: HOLIDAY world tour exhibition, which has successively taken place in Seoul, Taipei, Hong Kong, Tokyo, Bristol, Singapore, Changbai Mountain, Melbourne, Yogyakarta, Shanghai, Le Brassus and even reached outer space. Over the years, ARR has collaborated with outstanding artists from diverse backgrounds to plan creative projects that enrich life through art. This includes art installations, exhibitions, and projects. In 2007, ARR curated the first art exhibition in Hong Kong for the famous Japanese artist Yayoi Kusama, "Yayoi Kusama: DOTS OBSESSION - SOUL OF PUMPKIN," forging an indelible bond between the artist and the city. In 2013, they organized the exhibition "You See!! Doraemon is Coming! 100 Years Before Birth Memorial," and just in July 2024, they hosted one of the largest Doraemon exhibitions in the world, "100% Doraemon & FRIENDS" tour exhibition (Hong Kong), which was widely welcomed by citizens and tourists alike, with the exhibition area recording over 5 million visits. Art can bring vitality to a city, and to date, ARR has displayed four large permanent outdoor art installations in important Chinese cities, including Shanghai, Chengdu, Changsha, and Shenzhen. ARR also bridges the gap between contemporary artists and collectors worldwide, organizing international art exhibitions for Yusuke Hanai and Joan Cornellà in Shanghai and Japan, respectively; exhibitions for Yu Nagaba and Verdy were held in Hong Kong. Making art a part of life is also ARR's vision, with curated projects such as "You See!! Doraemon is Here! 100 Years Before Birth Memorial," "1600 Pandas on Tour," and "Light Rose Garden HK Rose Light Sea Garden" being well-received by all. The "Rubber Duck Project: HK Tour Rubber Duck Tour of the World . Hong Kong Station" recorded over 8 million visits.

Additionally, ARR has designed and planned exclusive marketing strategies for many internationally renowned brands, including luxury car brand Rolls-Royce, international streaming platform Netflix, Doraemon, and Snoopy, leading creative trends and breaking through the artistic framework hand in hand with these brands. ARR's own online art shopping platform, DDT Store, combines e-commerce with the experience of a physical market, allowing the fruits of artists' labor to find their global audience. The unique and outstanding works on the platform, ranging from prints to sculptures, demonstrate the results of ARR's dedicated collaboration with artists, bringing a touch of vitality and a more creative life to the homes of art enthusiasts.

Website : allrights-reserved.com

Facebook : facebook.com/ARR.allrightsreserved/
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About WWF

WWF is a leading global conservation organisation, with a network active in more than 100 countries. WWF's mission is to build a future in which humans live in harmony with nature. WWF-Hong Kong has been working since 1981 to deliver solutions for a living planet through conservation, footprint and education programmes, with the aim of transforming Hong Kong into Asia's most sustainable city.