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Ngong Ping 360 Nostalgia-themed Cable Cars become Floating Time Capsules

Featuring cabins inspired by traditional cafés and herbal tea shops Ngong Ping 360 x Red A Christmas Dream Factory with Red A 75th Anniversary special exhibition

Vibrant Transformation of Ngong Ping Village: traditional café, herbal tea shop, Three
Kingdoms-themed edutainment hall
20%-off limited-time offer for local residents



(From left to right) **Mr. Mark Cheung**, Executor Director of Arts with the Disabled Hong Kong Association, **Ms. Jessica Leung**, Business Development Director of Star Industrial Co., Ltd., **Mr. James Tung**, Managing Director of Ngong Ping 360, **Mr. Lam Fung**, Prominent Actor, **Ms. Jessica Chiu**, Artist from Arts with the Disabled Hong Kong Association

(Hong Kong, 15 November 2024) Ngong Ping 360 consistently teams up with partners across diverse domains to elevate the visitor experience. In recent years, tours that appreciate the rich heritage of Hong Kong – from culinary delicacies to traditional artisanry – are increasingly popular. Therefore, this Christmas, Ngong Ping 360 introduces the nostalgia-themed cable cars – inspired by the décor of traditional cafés and herbal tea shops – where passengers will embark on a world-class cable car journey down memory lane. From 18 November 2024 through 1 January 2025, Ngong Ping Village hosts the Ngong Ping 360 x Red A Christmas Dream Factory, featuring mega installations including a dazzling Ferris wheel and a giant Christmas tree, accompanied by classic booth games. Guests will also learn the success story of Red A at the



"Red A Hong Kong Prestigious Collection exhibition". Inaugurated today, the event promises an unparalleled Hong Kong-style Christmas celebration.

The Ngong Ping 360 x Red A Christmas Dream Factory was inaugurated by Managing Director of Ngong Ping 360 Mr. James Tung, Business Development Director of Star Industrial Co, Ltd Ms. Jessica Leung, Prominent Actor Mr. Raymond Lam, Executive Director of Arts with the Disabled Association Hong Kong Mr. Mark Cheung, and Artist from the Arts with the Disabled Association Hong Kong Ms. Jessica Chiu. At the ceremony, Mr. Tung and Ms. Leung outlined the concept of this cross-domain collaboration: a world-class cable car ride backdropped with the scenic Lantau landscape that takes guests to learn the success story of local industrial leader Red A.

Managing Director of Ngong Ping 360 Mr. James Tung highlighted the enhanced experience that all visitors shall look forward to. "Ngong Ping 360 is a prime attraction of Hong Kong, and Red A is a familiar household name. Through this creative mix-and-match collaboration between the two Hong Kong icons, we hope to enhance the Ngong Ping 360 visitor experience. We are also introducing Chrisly Cafe and Bachelor Tea herbal tea shop. What's more, a permanent Three Kingdoms-themed edutainment exhibition hall will open at the end of the month. Together with the unmissable insta-spot Ngong Ping Viewing Platform, I'm sure guests will have an extraordinary Ngong Ping experience," remarked Mr. Tung.

Meanwhile, Business Development Director of Star Industrial Co, Ltd Ms. Jessica Leung shared the success story of Red A. "Since 1949, Red A has been manufacturing top-quality household, industrial, and medical items for Hong Kong. Many were under the impression that we only manufactured plastic items, but in fact, Red A has evolved over time and in recent years, we have been striving to enhance the durability of our products and maintaining a reputation for safety. We thank Ngong Ping 360 for this collab, which provides an opportunity for the public to learn the story of Red A," said Ms. Leung.

Cinematic icon Raymond Lam played an important role in this unique Christmas celebration as well by working with visual artist Jessica Chiu from the Arts with the Disabled Association Hong Kong, and Ngong Ping 360's Managing Director Mr. James Tung on some of the Red A Christmas crafts and installations. Raymond said, "Receiving the invitation from Ngong Ping 360 was truly exciting. Being named as one of the world's top ten cable car experiences, Ngong Ping 360 is a source of pride for Hong Kong. This Christmas installation, created in partnership with the Arts with the Disabled Association Hong Kong using recycled Red A products, merges the memories of Hong Kong residents and Red A with iconic Hong Kong landmarks, creating a fresh and meaningful fusion. I am honored to be part of the unveiling ceremony."

Reflecting on his memories with Ngong Ping 360, Raymond shared, "In my childhood, the most memorable aspect of visiting Po Lin Monastery was the winding journey to reach it. Now, with Ngong Ping 360, we have a new experience, traveling to Lantau Island, where we can enjoy the breathtaking views of Hong Kong's unique scenery. It provides a tranquil escape amidst our bustling lives."



Unveiling the latest nostalgia-themed cable cars inspired by cafés and herbal tea shops

Ngong Ping 360 is introducing a fleet of new cable cars inspired by the retro décor of traditional local cafés and herbal tea shops. In these floating time capsules, passengers will embark on a world-class cable car journey with a scenic Lantau backdrop over the holiday season, making for an unparalleled Christmas experience!



Ngong Ping 360 x Red A Christmas Dream Factory featuring mega Christmas installations

A Christmas wonderland featuring classic Red A products will be housed at Ngong Ping Village. Visitors will find a dazzling 5-metre-tall Ferris wheel with cabins replaced by Red A lampshades and water buckets, a splendid Christmas tree, and a vintage Red A train. Santa Claus with a Red A lampshade hat and Mr Snowman with a water bucket hat – both restfully seated in their own Red A water bucket, will greet visitors on-site. This Christmas wonderland promises to be a festive celebration enhanced by familiar cultural icons, with numerous Insta-spots for visitors to snap away at!





A dazzling 5-metre-tall Ferris wheel with cabins replaced by Red A lamp shades and water buckets

Four classic booth games to win exclusive, discontinued Red A products and many others

The Christmas Dream Factory will host four classic booth games, including darts, table curling, ring toss, and cornhole games. Gaining sufficient points, visitors may even win some discontinued Red A items and 75th anniversary limited-edition collectibles as prizes, including thermal flasks, double-walled beer glasses, and lunch boxes.

Red A Hong Kong Prestigious Collection to celebrate Red A 75th Anniversary

To celebrate Red A's 75th anniversary, Ngong Ping 360 will host the "Red A" Hong Kong Prestigious Collection special exhibition at Ngong Ping Village, showcasing over 200 items produced by Red A over the past 75 years – including discontinued products and items that have never been publicly displayed – such as Red A briefcases, 360 round stools, rice buckets, and many more. Not only do they bring back fond memories for locals, but also introduce to tourists the proud history of the manufacturing industry of Hong Kong.

At the event, visitors will find the Christmas crafts that actor Raymond Lam, Ngong Ping 360 Managing Director Mr James Tung, and ADAHK artist Ms. Jessica Chiu have collaborated on, using recycled Red A items collected through the Ngong Ping 360 x Red A Recycle Program. The Christmas Dream Factory was inaugurated today by the trio, joined by other guests of honour.





"Red A" Hong Kong Prestigious Collection special exhibition.



Christmas crafts that Raymond, Ngong Ping 360's Managing Director Mr. James Tung and ADAHK artist Jessica have collaborated on, using recycled Red A items.

Santa Claus will make surprise appearances throughout the Christmas season, so stay tuned and keep an eye out!

Ngong Ping 360 x Red A Christmas Dream Factory

Date: 18 November 2024 – 1 January 2025

Time: 10am - 6pm

Location: Stupa Square, Ngong Ping Village

Red A Christmas Booth Games

Date: 18 November 2024 – 22 December 2024 (Every Saturday and Sunday);

24 - 29 December 2024

1 January 2025

Time: 11am - 5pm

Location: Shop 12, Ngong Ping Village (Opposite to Holidays 360 Information Centre)

"Red A" Hong Kong Prestigious Collection

Date: 18 November 2024 – 1 January 2025

Time: 11am - 5pm

Location: Shop 12, Ngong Ping Village (Opposite to Holidays 360 Information Centre)

Hong Kong Nostalgia-themed Cable Cars

Date: 16 November 2024 – 1 January 2025

Time: 10am - 6pm

Details: Limited-Time Themed Cable Cars are limited in number and appear randomly. The

actual cable car opening hours may differ. Please refer to the announcement on the

Ngong Ping 360 official website for more details.



Santa Claus Meet-and-Greet

Date: 24 – 27 December 2024

Time: 12pm – 3:30pm (Santa Claus will make surprise appearances throughout the

Christmas season, so stay tuned and keep an eye out!)

Location: Ngong Ping Village

Introducing 20%-off offer for local residents

Ngong Ping 360 is introducing two of Christmas-only nostalgia-themed cable cars inspired by the retro décor of traditional local cafés and herbal tea shops. In these floating time capsules, passengers will embark on a world-class cable car journey with a scenic Lantau backdrop over the holiday season, which takes them to the enchanting scenery of Lantau Island, the Big Buddha, and the Wisdom Path.

Ngong Ping 360 has also launched a limited-time 20% discount program for local residents. Effective today through 30 November, local residents can enjoy a 20% discount on round trip or single trip cable car (standard cabin) tickets by presenting their Hong Kong identity documents at the ticket counters of Tung Chung or Ngong Ping Cable Car Terminals.

Local residents offer: Standard cabin cable car ticket at 20% off	
Date:	Now through 30 November 2024
Time:	10am - 6pm
Ticketing location:	Tung Chung Cable Car Terminal or Ngong Ping Cable Car
	Terminal
Details:	Local residents can enjoy a 20% discount on round trip or
	single trip cable car (standard cabin) tickets by presenting
	their Hong Kong identity documents at the ticket counters
	of Tung Chung or Ngong Ping Cable Car Terminals.

<u>Vibrant Transformation in Ngong Ping Village with the additional of an edutainment hall and more</u>

Ngong Ping Village is set to undergo a vibrant transformation, featuring revamped décor in existing self-operated shops and the exciting arrival of new establishments, including the boutique gift shop #HONGKONG that opened last month, and Chrisly Cafe and Bachelor Tea (herbal tea shop) that will arrive soon.

In addition, a permanent Three-kingdoms-themed edutainment exhibition hall focusing on culture and history will officially open at the end of the month. Together with the famous Instaspot Ngong Ping Viewing Platform and an additional fleet of 11 Crystal+ cable cars, Ngong Ping 360 promises a one-of-a-kind experience on the beautiful island of Lantau!



About Ngong Ping 360

As a major tourist attraction located on Lantau Island in Hong Kong, Ngong Ping 360 offers guests an exciting and unique natural and cultural experience. The Ngong Ping Cable Car stretches 5.7 km from Tung Chung to Ngong Ping and is the longest bicable cable car system in Asia. It offers a visually spectacular 25-minute journey with panoramic views of the flora and fauna of North Lantau Country Park, Tung Chung Bay, the Hong Kong–Zhuhai–Macao Bridge, and Hong Kong International Airport.

In 2022, Ngong Ping 360 launched "Crystal+", a new type of cabin developed in France and Italy. All sides and the bottom of the "Crystal+" cabin are made of fully transparent tempered glass, providing our guests with 80% visibility and an unobstructed 360° panoramic view of Lantau Island, to create an extraordinary travel experience.